

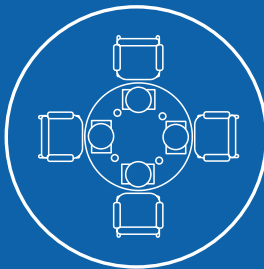
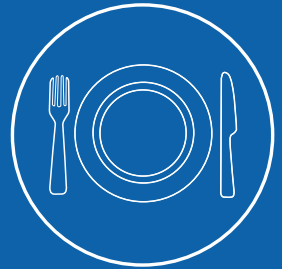
# SMMT 89<sup>th</sup> Annual Dinner



Tuesday 22 November 2005

The London Hilton, Park Lane, SW1

In association with the FT



The Society of Motor Manufacturers and Traders' (SMMT) Annual Dinner is the most prestigious industry event of the year and will be attended by senior executives from the automotive industry.



This year's keynote speaker is Peter Horbury, Executive Director of Automotive Design at Ford Motor Company who will speak on our chosen theme, 'The Challenge of Design'. He will be followed by Lord Coe OBE, the man who led London to its 2012 Olympic bid victory, politician and the greatest middle-distance runner of his time.

For further information on tickets, please contact Relish Events on 0845 450 4195 or e-mail [annualdinner@smmt.co.uk](mailto:annualdinner@smmt.co.uk)



Roger Putnam  
President, SMMT 2005-2006  
Chairman, Ford of Britain

'The SMMT Annual Dinner is the automotive industry's event of the year, providing our members with a unique forum for networking. With thought-provoking business content, the Dinner continues to be a must-attend event for the industry.'

There are opportunities for sponsorship and advertising at the Annual Dinner. The sponsorship packages include:

**Over £5,000**  
Headline Sponsorship including Issues Survey

**£2,000 - £5,000**  
Drinks Reception Sponsorship

**Under £2,000**  
Advertising

For further information on sponsorship, please contact Relish Events on 0845 450 4195 or e-mail [annualdinner@smm.co.uk](mailto:annualdinner@smm.co.uk)



FAX TO 020 7235 5750  
OR EMAIL [annualdinner@smtt.co.uk](mailto:annualdinner@smtt.co.uk)

**SMMT 89<sup>th</sup> Annual Dinner Reservation Form.** Tuesday 22 November 2005, London Hilton, Park Lane

Please complete the following and return to: Accounts Department, SMMT, Forbes House, London SW1X 7DS or fax to 020 7235 5750. For further information, please call 0845 450 4195 or email [annualdinner@smtt.co.uk](mailto:annualdinner@smtt.co.uk)

**Please note that payment will be required in full prior to tickets being issued.**

Tickets (per person) £175.00 (£149 + VAT) if booked by a member, £233.83 (£199 + VAT) if booked by a non-member  
Tables (of 10) £1,603.88 (£1,365 + VAT) if booked by a member, £2,173.75 (£1,850 + VAT) if booked by a non-member

**I wish to book \_\_\_\_\_ places / tables (delete as appropriate) at the SMMT Dinner**

Name of Host:

Job Title:

Company / Organisation:

Address:

Post code:

E-mail:

Telephone:

Signature:

Date:

Office Contact Name & E-mail (if different from host):

**Method of payment** (tick appropriate box). **Please note that payment by credit card will be required for all bookings made after 1 November 2005.**

I enclose a cheque for £ \_\_\_\_\_ made payable to "The SMMT Ltd"

Please debit my VISA / MasterCard / debit card (please delete as appropriate) for the amount of £ \_\_\_\_\_

Card Number

Expiry Date

Issue number (if shown on card):

Cardholder's Name:

Signature:

Cardholder's address if different from above:

Please raise an invoice for £ \_\_\_\_\_ Purchase order number: \_\_\_\_\_

Invoice address if different from above:

How did you hear about the Annual Dinner? (please tick appropriate boxes)

Attended in previous years  SMMT member  Was contacted by the SMMT  Other:

**Cancellations:** If your booking is cancelled more than 14 days following the date of written confirmation from the SMMT, a fee of £80 + VAT per place will be charged. For cancellations after **25 October 2005**, the full booking value will be charged. The SMMT will accept a substitute if a ticket holder is unable to attend. All cancellations or substitutions must be received in writing and will be deemed to take effect from the date when received by the SMMT.

Please tick the box if you would like to receive information on forthcoming SMMT events and publications

Name and company details submitted on this form will be used to send you your tickets and information associated with the Annual Dinner. It may also be used to send you other SMMT approved information. Please tick the box if you wish to receive additional information.